



**FOR IMMEDIATE RELEASE - Kreider Farms, Manheim Pennsylvania (January 25, 2008)**

(June is National Dairy Month) **MOOOO'VE OVER MEGA DAIRIES!**

Nestled quietly in the rich farmland of Lancaster County Pennsylvania, there is a relatively unknown 3<sup>rd</sup> generation family dairy farm that has survived through years of consolidation by large regional and national mega dairies which now control all but a small portion of the milk processed and distributed in the United States. While most dairy farms now sell their milk to large corporate dairies and coops, Kreider Dairy Farm located in Manheim, PA has successfully resisted this trend. In spite of stiff competition, Kreider Farms has overcome intense pressure to close its small milk bottling plant. As a result, this "Micro Mooery" stands out as one of the last remaining family dairy farms in the state of Pennsylvania still producing, bottling and distributing their own fresh milk to retail and wholesale outlets in the tri-state area.

As a result of their ability to survive and prosper, Kreider Farms is also emerging as quite a tourist attraction. "People drive from all over to watch our girls ride the merry go round in our milking parlor" says tour director, Pete Cardascia. Lancaster County is a very popular tourist destination for travelers from all over the northeast and Kreider Farms has become a favorite attraction for many bus tour operators who want to give their customers a "taste" of Lancaster County. With gas prices skyrocketing, Lancaster is becoming even more popular with tourists because people are staying closer to home.

According to Pete, Kreider Farms hosted over 500 bus and cars in 2007. The Kreider farm tour includes a ride through Kreider Valley which consists of 900 acres of prime farmland. A stunning barn mural of "Bossie" the cow, painted by famous local barn mural artist Wayne Fetro, is one of the many features of this tour. Bossie greets bus after bus as they pass by on their way to the Titanic sized cow palace. Connected to the cow palace is a state of the art milking parlor where some 1,500 cows ride the merry go round three times a day to produce 3.5 million gallons of fresh milk a year. The tour begins and ends at the Country Table restaurant at Kreider Farm in Manheim, PA. Over 20,000 people took the Kreider farm tour in 2007.

Tour or no tour, fresh milk from the milking parlor takes a short ride across the field to the newly renovated Kreider Farms bottling plant which processes and packages fresh milk, heavy cream, ice cream and fresh fruit drinks and teas. Kreider Farms dairy products are then whisked off to supermarkets down the street as well as other select locations from Harrisburg through South Jersey and south to Annapolis. Kreider Farms products can also be found in most Amish farmers markets like the one located in Philadelphia's Reading Terminal.

"Big is good but in our case small is better" contends Pete. "When people talk about eco-friendly and sustainable agriculture, they are talking about us. We start by growing our own feed and deliver on our own trucks." Kreider Farms happens to be located in the Chesapeake Bay watershed so they compost their manure and sell it off to companies like Scotts for fertilizer. "Waste not want not, that's the Pennsylvania Dutch way" adds Pete. "We even fence off a stream that runs through our farm to keep our girls out of the water before it continues down to the Chesapeake Bay." All these extra steps have earned Kreider Farms recognition as a "Dairy of Distinction" by the Pennsylvania Department of Agriculture. "We are proud of what we do and we are good stewards of the land. Our slogan "Lancaster County Fresh" therefore applies to more than just our milk", says Pete with a great big smile.

For more information contact:

(717) 665-4415 e-mail: [MainOffice@kreiderfarms.com](mailto:MainOffice@kreiderfarms.com)