



For Immediate Release

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Kreider Farms Introduces a Superior Manure Fertilizer for Gardeners

Eco-Friendly PA farm shares Top 5 Reasons composted manure improves lawns and gardens

MANHEIM, Pa. – (May 3, 2010) – In another effort to promote recycling and sustainable local agriculture, the eco-friendly Kreider Farms introduces a unique chicken and cow manure blend for use in vegetable gardens, flower beds and other plant growth. Starting this May, the bagged manure will be sold exclusively in retail grocery stores across the eastern Pennsylvania region, including Landis Markets, McCaffrey's, Gentile's Market, Darrenkamp's, Shady Maple and Weaver Market (Adamstown).

“As the only large egg and dairy combination farm in the nation, we are able to mix 25 percent of our fresh, dried chicken manure with 75 percent composted cow manure for a first-class, dehydrated home and garden fertilizer,” said Ron Kreider, president and CEO, and the third-generation family leader of Kreider Farms. “The manure blend achieves the desired level of nutrients; specifically, 1% total nitrogen, 1% phosphoric acid, and 1% soluble potash. Calcium from the chicken manure is also present, which further contributes to plant health.”

The “PA Preferred” manure blend is processed through an extractor to separate the solids from the liquids. The solid material is then composted and dehydrated in a facility that protects the material from rainfall, which can leach out nutrients. The process also eliminates odors from the end product. The dehydrated manure is then bagged for use by consumers to fertilize their gardens and lawns, and to use as mulch for trees and shrubs.

“Providing our premium blended chicken and cow manure as quality fertilizer for home use helps us save the environment, especially the Chesapeake Bay watershed,” said Kreider.

Kreider Farms' 5 Reasons to Choose Composted Manure for Lawns and Gardens:

1. Provides accurate amounts of organic nutrients, like nitrogen, phosphorus and potash over an extended period to keep plants healthy and green.
2. Enhances water retention, which conserves water, especially beneficial to sandy soils.
3. Helps loosen compacted soil to increase aeration.
4. Produces soil carbon, which is an important source of energy that makes nutrients available to plants.
5. Reduces runoff and leaching of nitrates.

Kreider Farms is one of Pennsylvania's largest dairy farms, supplying fresh, high-quality eggs, milk, drinks and premium batch-churned ice cream. For more information on the farms' eco-friendly initiatives, please visit www.kreiderfarms.com.